

Project: MEKAR @ Sabah and Sarawak (1/2)

Pillar Description	Community Wellbeing & Development (CWD) pillar in Yayasan PETRONAS aims to promote community well-being and development through long term sustainable advancements in the area of socio-economic development, healthcare, safety and living environments among the communities in Malaysia.
Program Description	Program Memampankan Ekonomi Asas Rakyat (MEKAR) has the objective to promote inclusive and sustainable economic growth to the B40 families by providing empowerment needed via provision of basic infrastructure, upskilling opportunities and assistance to access the market
Purpose of Project	To enhance employability and upskill beneficiaries to become business owners in order to enable sustainable upliftment of income
Target Group	B40 beneficiaries in rural Sabah and Sarawak, in districts with top 10 highest concentration of B40
Area(s) of Intervention	<ul style="list-style-type: none"> • Provision of basic needs (water only) • Skills training to enhance employability or become business owners • Entrepreneurship development programs
Types of Eligible Project	<ul style="list-style-type: none"> • Those that provides basic needs to vulnerable communities: Water tank system / rainwater harvesting system • Those that provides skills training - must prove based on data that it would meet the community / market demand <p>Proposed Project/Grant should be based on the community size: eg 200 beneficiaries per district is proposed, to ensure that impact to the community and area is felt.</p>
Guiding Principles	<ul style="list-style-type: none"> • Project must provide services or benefits to Malaysian citizens regardless or race, religion and descendant or political affiliation • Project must provide impact with proven value creation to the beneficiaries. • Impact of the project can continue beyond the time period. • Project is cost efficient i.e. can benefit as many beneficiaries as possible for the least cost.

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Eligibility Criteria	<ul style="list-style-type: none">• Applicant must be registered Not-For-Profit Organisations, NGOs, Foundations, Social Enterprises or academic institutions. Preference will be given to Not-for-Profit Organisations.• Applicant must be located and operate in Malaysia.• Applicant must have experience and proven capability in conducting similar project
Project Duration	Duration can be from 12 months -24 months (based on programme proposed), with a monitoring period of similar duration (for income monitoring or system maintenance)
Funding Estimate	RM 1,000,000 per district/project
Restrictions	Refer Exclusion List