

Project: Circular Economy (1/2)

Pillar Description	Environment (ENV) pillar in Yayasan PETRONAS aims to promote and advance the preservation and conservation of the environment in Malaysia, and related study and research.
Program Description	Circular Economy (focusing on Waste Management)
Purpose of Project	<ul style="list-style-type: none"> • Enhance the 3R (reduce, reuse, recycle) practices and facilities • Reduce the carbon footprints by the local communities • Improve the livelihood of local communities by providing opportunity to gain income from the 3R activities
Target Group	B40 urban communities or rural communities
Area(s) of Intervention	<ul style="list-style-type: none"> • Awareness and knowledge transfer • Skills training • Carbon neutral programs
Types of Eligible Project	<ul style="list-style-type: none"> • Those that develop innovative methods and tools for circular economy/ waste management with the targeted group. • Those that promote sustainability approach in their implementation. • Elements of awareness of waste management education to the school children or local communities. • Elements of providing skills training on how the targeted groups can get benefits from the initiatives. <p>We also may prioritize the proposal with these criteria:</p> <ul style="list-style-type: none"> • Elements of understanding the carbon emission calculation (by individual/group consumptions) and applying the efforts to reduce the carbon emission in their daily lives. • Engagement or involvement of the local authorities (such as municipal council) during the planning and implementation of the program. • Establishment training of trainers or committed group of communities to ensure the sustainability of the program.

Project: Circular Economy (2/2)

Guiding Principles	<ul style="list-style-type: none"> • Project must provide services or benefits to Malaysian citizens regardless of race, religion and descendant or political affiliation. • Project must provide measurable impact with proven value creation to the beneficiaries. • Impact of the project can continue beyond the time period. • Project is cost efficient i.e. can benefit as many beneficiaries as possible for the least cost.
Eligibility Criteria	<ul style="list-style-type: none"> • Applicant must be registered Not-For-Profit Organisations, NGOs, Foundations, Social Enterprises or academic institutions. Preference will be given to Not-for-Profit Organisations. • Applicant must be located and operate in Malaysia. • Applicant must have experience and proven capability in conducting similar project
Project Duration	At least 1 year period with a monitoring period of similar duration (for measurement of outcomes)
Funding Estimate	RM 1,000,000 per project
Restrictions	Refer Exclusion List